ABSTRACT OF THE DISCLOSURE

A contents distribution system for a simulation ride system has a seat rocking unit, a video unit, an acoustic unit, and a simulation ride control apparatus. The simulation ride control apparatus has the simulation ride system controlling operations of the seat rocking unit, the video unit, and the acoustic unit by using content data, and a distribution apparatus for a ride contents administration center. The distribution apparatus for the ride contents administration center distributes the content data and the simulation ride control apparatus receives the distributed content data.